

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Koningstein  
Serial No. : 10/748,681  
Filed : December 31, 2003  
Art Unit : 3622  
Examiner : William A. Brandenburg  
Confirmation No.: 1968  
Notice of Allowance Date: December 28, 2010  
Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL WEB PAGES

**MAIL STOP ISSUE FEE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

COMMENTS ON EXAMINER'S REASONS FOR ALLOWANCE

The applicant notes that in accordance with M.P.E.P. § 1302.14, the examiner's reasons for allowance need not set forth all of the details as to why the claims are allowed.

The applicant would not agree that the examiner's stated reasons for allowance are the only reasons for which the claims are allowable. In particular, the applicant does not concede that all of the limitations identified by the examiner are necessary to distinguish the prior art of record or to satisfy the requirements of 35 U.S.C. § 112. In addition, the examiner does not assert, and applicant would not concede, that the Examiner's reasons have any bearing on the patentability of claims in any other applications directed to the disclosed subject matter.

In addition, each dependent claim stands on its own and is allowable on its own merits. In particular, each dependent claim may be allowable on the basis of a subcombination of the features recited in the dependent claim and its base claims, which subcombination of features need not include all of the limitations identified in the examiner's reasons for allowance.

Please apply any additional charges or credits to our Deposit Account No. 06-1050.

Respectfully submitted,

Date: March 9, 2011

/Michael P. Shepherd/

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